

1) K-Love serves me as a local resident of this community by providing christian-type music for listening. This music meets my listening requirements better than other radio stations I can receive at home, in in my car in this lodal area.

2) If K-LOVE were to be displaced by an LPFM broadcaster with non-Christian-type music, the utility of the public/commercial radio would be much lower than with K-LOVE.

3) The service K-LOVE provides in the public interest. The public interest is well served by providing diversity of program content to listeners. K-LOVE is a non-profit group, and require a large listenership over which fixed operating costs may be spread. With the listener area diminished, K-LOVE may be unable to raise enough contributions to make operations feasible. From my perspective, if K-LOVE doesn't broadcast in my area, then it it does not exist for me. K-LOVE meets the need I have for good radio program content.